



Covenant Spotlight

Unity in Christ, reflecting love in Acadiana.

cspotlight.com

**Be MORE than
just an ad on a page.
CHANGE LIVES.**



• MEDIA KIT 2018 •

Cori & Jim Phelps

• Publishers •

• Cori Phelps, General Manager • Tiffany Wyatt, Lead Designer • Geneva Andrepont, Ad Designer
• Julie Hasling, Staff Assistant

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1 OUR MISSION:

To reach those in the community who may be in the need of HOPE with the love of Christ—whether in or out of a church. An outreach to share TRUTH from a Christian world view, in the places you go and in the midst of daily life. (Some folks may not go buy a Bible, but they will take a FREE magazine!)

2 WHO WE ARE:

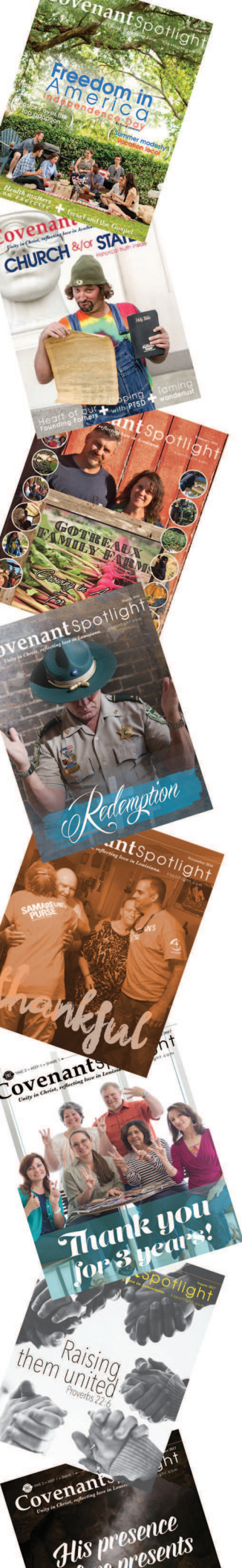
Covenant Spotlight is a free, local, monthly Christian magazine, founded by Keith & Christy Boutte in 2014. Our 1st issue in July 2014, was birthed as a MINISTRY and OUTREACH, in response to the need for a faith-based, family-focused, uplifting publication in Acadiana, that shared more than food, culture and the likes—a way to guide readers to the TRUE source of joy, happiness, success and real freedom—the Word of God! (Great story—ask me more!)

3 WHERE WE ARE:

On counters and tables of your local doctor's offices and realtors; in racks at your favorite restaurants and stores—we are in over 240 businesses and churches in and around Acadiana, and approximately 60 of those locations are local churches who share us with their members. We're also online at Cspotlight.com, in digital form on ISSUU, and on Facebook, Twitter and Instagram. (If you have a favorite place we need to be, let us know!)

4 WHO WE REACH:

From school kids to nursing homes, single adults to families with kids—our stories of the power of God's grace, interviews with national/international authors, filmmakers, apologists, and evangelicals, along with articles on local businesses and organizations, events, movies, books and more touch and CHANGE the lives of all ages. We tackle current cultural and national issues, and economical, spiritual and sociological impacts of all from a Christian worldview.



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WHY'S to support our mission

- Share your business, church, event or ministry with a new set of readers in the community, to gain new customers, clients, participants or congregation members, knowing the investment is MORE than just an ad—it is an investment in planting seeds to CHANGE THE LIVES OF OTHERS.
- Help a local ministry or Christian organization, who may be otherwise unknown, to garner increased awareness and support. (Sponsor their ad—see next pages for more info!)
- The best gift you can give someone—friend or stranger—is the knowledge of God’s love and purpose for them, and a relationship with His Son, Jesus Christ! And you can do that through your support of this publication!
- Your support is the ONLY way we can continue to reach people and change lives—we are completely advertiser/partner supported and funded, BUT as expenses and demand increase, our support must increase too in 2018!
- Our culture is growing ever darker, and the attack on faith and family is real—permeating our homes, our schools and most of our media and recreational outlets. Help us to stay in the community to be the alternative to the cultural “norm”—to be salt & light with truthful, positive messages for you and your family!

Do not conform to the pattern of this world, but be transformed by the renewing of your mind.
Romans 12:2 (NIV)

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WAY'S to support our mission

- Partner to advertise your business, church, organization, event or product/service in a print or a web ad. (See attached rate sheets!)
- Can't afford a big monthly investment? Join our Covenant Connections ad page! (Currently our most affordable ad option!)
- Be a Business Supporter, and simply list your business' contact info to show your support for our ministry, and gain a little additional exposure. (Billed quarterly or yearly!)
- Share an advertorial about your business, ministry or event—either a 1/2 page or full page article with your logo, another image and contact info, which serves as a more detailed ad! (1st advertorial is discounted!)
- Do our readers need to know about your favorite Christian charity? Sponsor an ad for your favorite nonprofit—either personally or with your business—in our pages! Our readers look to CSM to see where they can volunteer or give financial support, so help us to share more with them. If you'd like to sponsor an ad for someone, but not sure who needs the help—let us know your desire and we'll connect you with a nonprofit to help! (Advertorial/ad rates apply!)
- Sponsor a page of CSM! Print costs are nearly half of our monthly overhead, and YOU can help us by sponsoring a page of the magazine each month to offset the expenses that our current advertising doesn't cover! (See rate sheet and more to learn how!)
- Subscribe to have CSM mailed to you monthly, and join our social media pages on Facebook, Twitter and Instagram, for inspiration, event information, contests and more!

Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal. For where your treasure is, there your heart will be also. ~ Matthew 6:19-21 (NIV)

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We Believe

- The Scriptures are inspired by God and declare His design and plan for mankind.
- There is only One True God – revealed in three persons: Father, Son, and Holy Spirit (commonly known as the Trinity).
- In the Deity of the Lord Jesus Christ. As God’s son, Jesus was both human and divine.
- Though originally good, man willingly fell to sin – ushering evil and death, both physical and spiritual, into the world.
- Every person can have restored fellowship with God through salvation (accepting Christ’s offer of forgiveness for sin).
- The Church has a Mission to seek and save all who are lost in sin. We believe “the church” is the Body of Christ and consists of the people who, throughout time, have accepted God’s offer of redemption (regardless of religious denomination) through the sacrificial death of His Son, Jesus Christ.
- The biblical definition of marriage is between one man and one woman.